

# Fundraising Guide

Our guide to support you to run a successful fundraiser!



### A little bit about us....

#### Our history of supporting autistic individuals and their families

Autism SA was founded in 1964 by people with autism and their families and was the first organisation of its kind in Australia.

The founding members were families driven by the desire to ensure that they had access to the best information, education and support. They also advocated for acceptance and understanding and encouraged research and leadership in the community.

Autism SA prides itself on a strong values-driven culture of empowering and supporting individuals living with autism.



Each person on the autism spectrum lives the life they choose in an inclusive society



We care about People We have Integrity and Honesty We Work Together We are Innovative and Problem Solve We provide Dignity and Respect We have Ambition We harness Heart

There are more than 15,000 individuals on the spectrum, registered with Autism SA. Our team of more than 500 staff is dedicated to providing a continually expanding range of quality, innovative services and supports that meet the specific needs of individuals and their families, as well as associated professionals and organisations.

### What your support means to us

Fundraising for Autism SA helps us to achieve our vision and continue to provide the community with access to:

State of the art and updated equipment and technologies

New and expanded services for clients

Resources for the community



### **Fundraising ideas**

Here are a few fundraising activity ideas to help you get started. Be creative, almost anything can be turned into a fundraiser, and most importantly, HAVE FUN!

#### Food, glorious food

Food is a great way to fundraise and increase awareness.

You can host a morning tea or BBQ. Why not have a great bake and cook off, or cake sale. The options are endless!

#### **Events Galore**

Just about any event can be turned into a fundraising event, here are just a few ideas:

- Fashion Parade
- trivia night
- bingo
- movie night / marathon
- gala dinner
- or concert.

You can charge an admission and all or part of funds can be donated, this can be paired with a raffle or auction to increase raised funds.

#### Something simple

you could do something simple, like wearing purple and asking for a gold coin donation from those who participate.

#### Tickets, get your tickets

Why not include a raffle or silent auction to your event. Or you can also do this as it's own fundraising activity.

#### Get crafty

If craft is your thing, why not create a product that is special for Autism SA, something that is purple or any product that you make and all or part of sales can be donated.



#### Get your sweat on!

Who would have thought being active is a great way to raise funds!?

You can participate in a marathon or fitness event like City to Bay, True Grit or Stadium Stomp at Adelaide Oval and choose to raise funds for Autism SA.

You can also create your own fitness challenge, like walking 100 kms in a certain month, and ask for donations for your efforts.

#### Start a health kick!

Is there something that you have always wanted to give up to improve your health, but needed motivation?

Why not fundraise by giving up something like, smoking, alcohol or sugary drinks.

#### Special occasions

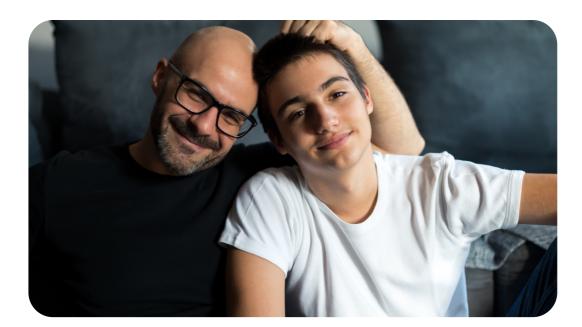
Do you have a birthday, anniversary or special occasion coming up?

Why not ask family and friends to make a donation instead of buying a gift.

#### What about work?

Have you thought about asking your employer for support?

You can ask your employer if they can match all or some your fundraising efforts or make a contribution.



### Merchandise

We have a range of merchandise available to sell to help raise funds for Autism SA, all sales go directly to supporting our work.

If you would like to support us by selling merch, please reach out to brand support on brandsupport@autismsa.org.au



#### Pop sockets

Perfect to fit on the back of your phone for extra grip. Comes in white and black.



#### Metal Water Bottle

Stylish 700ml water bottle with twist lid.



#### **Stylus Pen**

White stylus pen with blue ink. Comes with a stylus tip that can be used with your tablet or touch screen computer.

### How to get started with your fundraiser

#### Step 1

Think of your fundraising idea.

#### Step 2

Complete an authority to fundraise form. This helps us to monitor all fundraising activities for Autism SA, give you as much support as possible and ensure our brand is being used in the correct way. Once you have approval, we can provide you with a 'Authority to Fundraise' letter to assist you with seeking support from businesses in your local community.

#### Step 3

Set up your fundraising page on a platform like grassroots - so funds can be handled directly online and send straight to Autism SA.

#### Step 4

Promote your fundraiser. You can do this on social media, through friends, family, your workplace, local newsletters and noticeboards.

#### Step 5

Have Fun!

Call or email us to start planning your fundraiser today! 08 8379 6976 | asamarketing@autismsa.org.au



### Managing the funds

#### There are a few ways you can send your raised funds to Autism SA.

#### Option 1

Directly through your Grassrootz fundraising page - we can assist you to set this up.

#### **Option 2**

Directly thorough our website - https://autismsa.org.au/donations/making-a-donation/

#### **Option 3**

Make a direct deposit to our bank Account Name: Autism SA Bank: Commonwealth BSB: 065-000 Account: 00903173 Reference: Your name and event description Please send a copy of the transaction remittance to remittances@autismsa.org.au

#### Option 4

Drop funds off at one of our office locations

- Elizabeth Shop 1/57 Elizabeth Way, Elizabeth SA 5112
- Tonsley 6 8 MAB Circuit, Tonsley SA 5042

If someone is wanting a tax deductible receipt for their donation, they can donate directly through the Grassrootz fundraising page, our website, or send their donation with their full name and address to one of our offices and we will post the receipt to them.



## Thank you!

Thank you for choosing to fundraise for Autism SA. Your support helps us to make the world of difference to individuals on the autism spectrum, their families, carers and the people that support them.

In Australia, there are more than 205,000 people diagnosed on the autism spectrum, and a further 12.9 million parents, carers, siblings and grandparents that have a connection to autism.

At Autism SA we aim to improve life outcomes for people on the spectrum . We do this by building community awareness, understanding, acceptance and inclusion of people of the autism spectrum – with the vision for every individual on the autism spectrum to live the life they choose in an inclusive society.

You can call or email us anytime with your fundraising enquiry - 08 8379 6976 or asamarketing@autismsa.org.au

